

Northwoods Chapter of Muskies Inc.

Date: November 12, 2015

Location: Merrill Lynch office, Minocqua

Present: Pete Stoltman, Jon Jantzen, Jim Cheshire, Dean Zaumseil, John Bennett

Absent: Mike Sasse, Nick Durkee, Andrew Ragas, Nick MacDonald

Meeting called to order 6:05 pm

Review & Approve Last Month's Minutes

Dean motioned to approve as submitted, Jon J. second, motion carried.

Treasurers Report:

No financial activity since last report so balance remains at \$3,592.81. Just received check for \$1,396 from the Musky Alliance boat ticket sales to be deposited.

John B. motioned to approve report, Dean second, motion carried.

Regional VP Report:

No report

Marketing Report:

Stocking press release was in Lakeland Times. Provided good coverage for chapter. Pete will coordinate with Andrew to send the same article to MI Muskie magazine, Vilas County News-Review, and Wisconsin Outdoor News.

Andrew has received electronic poster and online ticket embed code for Christmas banquet. He requested announcement release also. John B. will draft and send to Andrew. Andrew is planning to have website updated next week with banquet promotion and online ticket sales.

Pete had conversation with Keith Worrall about helping to promote chapter on MuskieFirst. They recently posted the stocking article on their home page.

Jim will draft newsletter then send to Andrew for formatting and email distribution.

Membership Report:

Pete drafted letter to send to dropped members asking them to renew membership. Board reviewed and encouraged Pete to send letter.

Muskies Inc. will be holding a conference call in December for all chapters that will be focused on membership. All board members are welcome to attend. Pete will send call info when he receives it.

Fisheries Stocking Report:

No report.

Tournament / Outings Report:

Discussed whether to host tournament and decision was made to focus efforts elsewhere for 2016. We will revisit in future years when the member base is larger and there are more members willing to help organize.

Meeting and Event Report:

Christmas party: Event will take place January 23rd at Whitetail Inn in St. Germain. Tony Rizzo will be guest speaker. Event tickets are \$40 and include chicken dinner and entry into raffle for St. Croix rod and reel combo. We will expand raffle prizes to include some that are not related to musky fishing. Will offer raffle ticket package with \$80 worth of tickets for \$50.

Youth Programs Report:

No report.

Fishing Contest Report:

No report.

Member comments:

None

Old Business:

Meeting venue: Pete is continuing to contact people to locate a reasonable location to hold monthly board/member meetings.

Bait Swap: Board discussed and decided not to proceed at this time.

New Business:

Chapter needs to designate Musky Clubs Alliance representative. Dean agreed to be primary representative and Pete will be secondary contact.

Hugh Becker Symposium is in Minneapolis March 11-15, 2016. Event would be beneficial for a member to attend. Chapter should help with travel, lodging and event charges which could be a significant total. Decided to revisit at next meeting.

Next board meeting will be Thursday, Dec. 10, 6pm at Merrill Lynch office.

Jon J. motion to adjourn, Dean second. Meeting adjourned at 8:20pm.